

CLIMATE PLAN 2021 -2025

EUROPEAN SUSTAINABLE HOSPITALITY CLUB

CORPORATE SUSTAINABILITY TRANSLATED TO MICRO-LEVELS

01.

ABOUT

The European Sustainable Hospitality Club (ESHClub) is a member-based organization founded in 2019* that is committed to promoting sustainable practices and positive social impact in the hospitality industry. Our mission is to empower businesses to transform themselves into regenerative models that create value for all stakeholders.

Our platform aims to empower hospitality businesses to decouple the provision of services from environmental and social externalities and act as agents of positive change.

Our mission is to form a community of companies and professionals dedicated to sustainability. We support our community with strategic documents, sustainable suppliers marketplace, education, and advisory.

*December 2019 we started the activity and stopped in March 2020, with reactivation in 2021**



CLIMATE ACTION PLAN 2021 - 2025

- The ESHClub is committed to developing its own Climate Action Plan
- We signed the Glasgow Declaration launched at COP 26
- As a startup, we plan to reduce our operational impact and those in our community every day.
- Our goal is to support members on the journey to Climate Action on water, energy, biodiversity and human rights.
- As a signatory of the Glasgow Declaration on Climate Action in Hospitality we understand that the relationship between hotels and climate change is unquestionable.

02.

CLIMATE ACTION PLAN

The fight against climate change is being played out in cities, communities, and destinations, and that affects hospitality and hotels. The ESHCLub is a startup on a mission to support hotels to adapt and prepare for climate change and shape a sustainable future.

That is why the ESHClub decided to take another step along its path in the fight against climate change with the approval of a Climate Plan to prepare hotels to meet the Paris Agreement and became a signatory of the Declaration at COP 26 in Glasgow in November 2021.

It is aimed to propel hotels towards a reduction in greenhouse gas emissions and nature's negative impacts by 2030 and support turning assets into carbon-neutral hotels protecting biodiversity and communities by 2050. This challenge it is worth fighting through, not just because it is an act of global justice but also because it will enable us to achieve healthier, more accessible, pleasant, and more sustainable cities.



Maribel Esparcia Pérez
Co-Founder & Managing Partner

Dan Pontarlier
Co-Founder & Managing Partner

Goals

01. Educating Hospitality Stakeholders on the climate risks and opportunities of how climate and hotel operations can impact hotels' value and business viability.

02. Leading on Climate Action in Hotels in Europe. Supporting hotels to manage and measure in daily operations their impact on local biodiversity and climate to take action, prevent and adapt.

03. Providing access to alternative suppliers, education on how to take action, and KPIs to monitor progress in different hotel departments.



OUR COMMUNITY

20.29%
AMERICAS

The Americas and the Caribbean account for just over 20% of our community. This outcome reflects a growing interest and great potential for our expansion in these regions.

60.43%
EUROPE

Europe is our strongest region, representing over 60% of the ESHClub's community. This robust presence demonstrates the influence and popularity our club holds in this region.

1.15%
AFRICA

Africa currently represents just over 1% of our community. While this number is small, we see tremendous potential in this region to expand our presence and increase our engagement in the future.

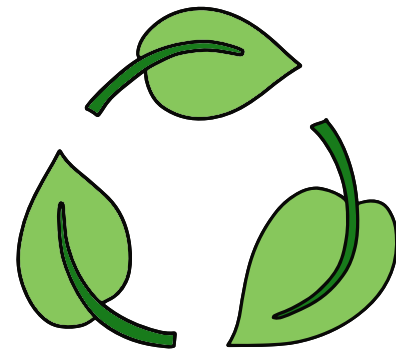
19.20%
ASIA

Members from Asia, the Middle East, and Oceania make up nearly 20% of our community. While there's still much work to be done, this figure shows promising progress in our visibility and outreach in these areas.



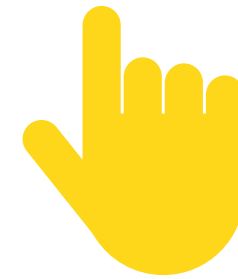


05.



1- Encourage

- Online Platform for ESHCLUB members to share best practices, examples, and tools for sustainability-related issues including climate action
- Climate Innovation, Technology, and rethinking growth



2- Empower

- Facilitate technology recommendations for measurement and transparency
- Collaborate with technology and other sector to improve sustainability performance.
- Climate Risk, Adaptation, and Resilience



3- Educate

- Workshops on climate action
- Online Academy
- Support for members in the green labels certification process
- Expand scientific research translate into accessible and actionable documents for members

GHG EMISSIONS INTERNALLY

Internal plan for emissions reduction:

- Work remotely
- No office policy
- Business trips with short distances will be done by train
- Ensure our actions allow to stay below 1.5°C
- Engage at least 30 hotels more per year in climate action, mitigation and prevention plans
- Prioritize online events

Our scope of emissions are mainly from;

- Website
- Business Trips
- Storage & email



Timeline & Accomplishments



2021

- Developed HIDPF - Disaster Prevention Framework
- Created educational workshops for hotels
- Included free resources on the website for community education
- Agreement with greentour to offer a free environmental evaluation for hotels.



2022

- Created a set of KPIs aligned with the CSRD regulation and TCFD recommendations for measuring progress
- Joined the TTC ally community to find alliances for the goals
- Joined forces with Kilmato to measure menu emissions
- Promote Ecowaterjet to encourage hotels to use faucets to reduce water usage and the energy impact.



2023

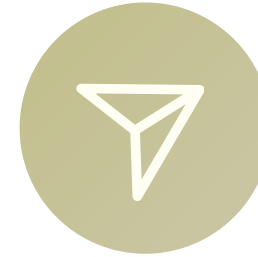
- Improved online academy content with climate-related topics on mitigation and adaptation
- Trained Master students to reduce operational emissions
- Clean the World Renewed the Partnership for 2023



2024

- Engage at least 30 hotels in our online academy to support teams
- Create two educational open workshops
- Share KPIs with industry leaders to keep track of their performance

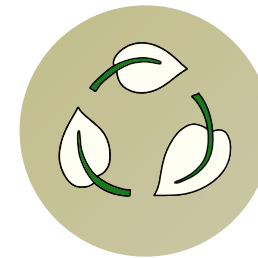
The strategic lines the Climate Plan is based on are:



1. Raise awareness among the hospitality industry. Make resources available in our community



2. Establish collaborations with suppliers to enable reductions



3. Research in regenerative practices



4. Collaborate with universities to raise awareness and educate next generations of leaders

09.



The strategic lines the Climate Plan is based on are:

Environmental Sustainability	Leadership & Governance	Social Capital and Impact	Procurement	Human Capital	Business Model & Innovation
Biodiversity conservation (FLAG & GBF)	Management and Regulatory Frameworks	Community relations. Local context assessment and collaboration guidance	Purchasing policies & New Suppliers sourcing	DEI Protocols & Education	Technology Departmental Implementation & Digital Risk Management
Waste Diversion from Land and Prevention (Food, OS&E, and FF&E).	Internal policy, processes and responsible conduct in brand standards	Measuring assets' impact on local communities.	Technology Implementation at design or refurbishment stage	Labour relations & practices	Cross-sector collaboration
Embodied emissions and identifying. Scope 3. Air Quality (IAQ and EAQ)	Systematic sustainability-related Risk Management (physical and traditional risks)	Social Cohesion & Human Rights	Internal sops, policies, and management documents	Employee well-being and health & safety	Disaster prevention and recovery .
Technology implementation suggestions for measuring and monitoring progress	Product Labelling - process Support	Guest Wellbeing and Satisfaction	Measuring context-based impact	Employee onboarding & sustainability	Business Model Resilience



WHY DO HOTELS NEED A CLIMATE ACTION SUPPORT?



Protecting assets & Communities

Hotels are vulnerable to the destructive effects of extreme weather, fires, floods, and other problems associated with global warming. Therefore, they must develop climate change mitigation plans that will protect their assets over the long term.

Reducing GHG emissions

The hotel sector accounts for around 1% of global carbon emissions, and this is set to increase. The industry needs to reduce its carbon emissions by 66% per room by 2030 and by 90% per room by 2050 to ensure that the growth forecast for the industry does not lead to a corresponding increase in carbon emissions. Hotels must manage their impact on the planet and work to reduce their carbon footprint.

Stakeholder Engagement

Hotels can reduce their environmental impact by offering locally sourced food ingredients. By ordering locally, hotels can put the money back into the local economy, reduce carbon emissions associated with transportation, and support regenerative agriculture, and enhance local wellbeing.